

American Association of Physician Specialists, Inc.
Ritz-Carlton, Marina Del Rey

June 25-29, 2012
Los Angeles, CA

60TH HOUSE OF DELEGATES & ANNUAL SCIENTIFIC MEETING

WOMEN'S HEALTH



EXHIBITOR & SPONSOR PROSPECTUS

WHY EXHIBIT

EXHIBITORS! SPONSORS! Take advantage of this outstanding opportunity to target physicians who are focusing on Women's Health. Promote your medical products and services to 200+ physicians in more than 18 specialties. In addition, you will also reach our largest group – Emergency Medicine Physicians.

- ◆ Opportunity to promote your company's new products and services
- ◆ Time available to create new relationships with prospective clients
- ◆ Network with fellow exhibitors
- ◆ Receive attendee registration list

Specialties Represented

Anesthesiology	Family Practice	Orthopedic Surgery
Dermatology	Hospital Medicine	Radiation Oncology
Diagnostic Radiology	Internal Medicine	Plastic & Reconstructive Surgery
Disaster Medicine	Geriatric Medicine	Psychiatry
Emergency Medicine	Obstetrics & Gynecology	Surgery
Family Medicine Obstetrics	Ophthalmology	Urgent Care

WHAT'S INCLUDED

- ◆ Draped table
- ◆ Identification sign
- ◆ Registration list
- ◆ Recognition in program book
- ◆ Access to education sessions
- ◆ Two chairs and wastebasket

Not included: Electric, phone line, Internet access

SHOWTIMES

Monday, June 25, 2012

7:00 a.m. – 8:00 a.m.	Set up
8:00 a.m. – 5:00 p.m.	Exhibit

Tuesday, June 26, 2012

8:00 a.m. – 5:00 p.m.	Exhibit
-----------------------	---------

Wednesdays, June 27, 2012

8:00 a.m. – 5:00 p.m.	Exhibit
-----------------------	---------

Thursday, June 28, 2012

8:00 a.m. – 5:00 p.m.	Exhibit
-----------------------	---------

SPONSORSHIP

AAPS Sponsorships	Amount
◆ Continental Breakfast	\$ 4,000*
◆ A.M. & P.M. Break	\$ 4,000*
◆ Membership Lunch	\$ 6,000*
◆ Welcome Reception	\$ 15,000*
◆ President's Reception	\$ 15,000*
◆ President's Dinner	\$ 25,000*
◆ Tote Bags	**

*Events available to multiple sponsors.

**Sponsor supplies tote bags.

Continental Breakfasts & Refreshment Breaks

Continental breakfasts and refreshment breaks are offered daily to all registered meeting attendees. Sponsor's name and logo will be included in the breakfast or break area. Sponsor may supply the company's coffee cups, if desired.

Attendee Lunch

Lunch is provided on Wednesday and Thursday. Sponsor's name and logo will be included in the dining area. Sponsor may display materials.

Welcome Reception

The Welcome Reception is the first opportunity for attendees, guests, and staff to mingle on a social basis. Sponsors' name and logo will be displayed. Sponsors may also place their company's exhibit in the reception area.

President's Reception

The President's Reception, held prior to the President's Awards Dinner, will feature a social hour. Sponsors may choose to underwrite all or part of the President's Reception. Sponsors' name and logo will be included in the reception area.

President's Dinner

The President's Awards Dinner recognizes outstanding members of AAPS, installs Diplomates who have earned the Degree of Fellow, and honors the outgoing president.

Tote Bags**

Sponsor to provide tote bag with your logo for all registrants to be distributed at AAPS Registration Desk.

**For more information or any questions about Sponsorship Opportunities,
contact Esther Berg or Keely Clarke.**

SPONSORSHIP LEVELS

EXHIBITOR ONLY FOR ONE PERSON

\$750.00

- ◆ Exhibit fee
- ◆ Four breakfasts
- ◆ Two lunches
- ◆ Company name/logo in program
- ◆ Display of your product/logo
- ◆ List of registered attendees

\$500.00 per additional person

SILVER SPONSOR

\$1,500.00

Exhibitor Only benefits for one company representative **PLUS:**

- ◆ Recognition at Breakfast
- ◆ ¼ page advertisement in the *American Journal of Clinical Medicine*[®]

\$500.00 per additional person

GOLD SPONSOR

\$2,500.00

Exhibitor Only benefits for up to two company representatives **PLUS:**

- ◆ Two tickets for President's Dinner
- ◆ Recognition in program book
- ◆ Half-page ad in *American Journal of Clinical Medicine*[®]

PLATINUM SPONSOR

\$4,000.00

Exhibitor Only benefits for up to two company representatives **PLUS:**

- ◆ Two tickets for President's Dinner
- ◆ Recognition in program book
- ◆ Full-page ad inside cover in *American Journal of Clinical Medicine*[®]

ADDITIONAL INFORMATION

- ◆ **Confirmation:** You will receive a confirmation package with additional information.
- ◆ **Travel:** Los Angeles International Airport (LAX) is located approximately five miles from the hotel.
- ◆ **The Ritz-Carlton, Marina del Rey:**
4375 Admiralty Way
Marina del Rey, CA 90292
Group Code: AAPAAPG
Hotel Reservations: 800-474-6501
Hotel Direct: 310-823-1700
www.ritzcarlton.com

The deadline for hotel reservations at the AAPS guaranteed room rate of \$195.00 per night single or double is May 30, 2012. Hotel cancellations must be made more than 24 hours prior to the day of arrival to avoid cancellation fee.

- ◆ **AAPS Contacts:**

Esther L. Berg
Director of CME, Meetings, Membership
Phone: 813-433-2277, Ext. 18
eberg@aapsus.org

Keely M. Clarke
CME, Meetings, Membership Coordinator
Phone: 813-433-2277, Ext. 30
kclarke@aapsus.org

5550 West Executive Drive, Suite 400
Tampa, FL 33609-1035
Fax: 813-830-6599
www.aapsus.org

- ◆ **Cancellation:** Written notice must be received by May 1, 2012. Payments are non-refundable but may be applied to future advertising in the *American Journal of Clinical Medicine*[®].

SPECIAL DISCOUNT PRICING –
ADVERTISE IN THE AMERICAN JOURNAL OF CLINICAL MEDICINE[®] AND SAVE
PLACE YOUR AD IN 3 OR MORE CONSECUTIVE ISSUES
SAVE 40%
CONTACT ESTHER BERG OR KEELY CLARKE
INCLUDE THIS PAGE WITH AD COPY
OFFER EXPIRES 12/31/12

APPLICATION

Complete the application form below and return to AAPS with payment no later than May 15, 2012.

American Association of Physician Specialists, Inc. - Meetings Dept
5550 West Executive Drive, Suite 400
Tampa, FL 33609-1035
Telephone 813-433-2277 FAX 813-830-6599

The following information will be printed in the official meeting program. Please type or print clearly.

Organization Name

Representative Name/s and Title

Address

City

State

Zip

Telephone

FAX

Email Address

Website

Attach a 20-word description of your company's product(s) and/or service(s). Your application cannot be processed without a description. Please type or print legibly. This information will be printed in the meeting program. AAPS reserves the right to edit your description.

EXHIBITOR LEVELS

Exhibitor Only Fee	\$ 750	_____
Exhibitor Only Additional Person	\$ 500	_____
Silver Sponsor	\$ 1,500	_____
Silver Sponsor Additional Person	\$ 500	_____
Gold Sponsor	\$ 2,500	_____
Platinum Sponsor	\$ 4,000	_____

PAYMENT

Enclosed is a check in the amount of \$ _____ (Payable to AAPS)

Charge \$ _____ to the following: **Visa American Express Master Card**
(circle card name)

Card #

Expiration Date

Name As It Appears On Card

Signature

Date

AGREEMENT

The AAPS, Inc., is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians. The following guidelines must be met:

Exhibits: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity.

Commercial Activities During Educational Activities: No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or immediately after an educational activity certified for credit.

Commercial Supporters at Educational Activities: Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

1. Each exhibitor will have an exhibit space as noted on the Application.
2. Payment in full is expected with Application. All payments are non-refundable.
3. Exhibitors are required to have an attendant at their exhibit during show times.
4. Move-in times are as noted in this brochure.
5. The agreement will include a one-time list of registered attendees.
6. AAPS management reserves the right to approve the character of any exhibit, any goods therein, advertising and sales promotion and to prohibit anything which may detract from the show in general.
7. All sound equipment must be regulated so that it does not disturb neighboring exhibits or meeting sessions.
8. Exhibitors may not share their exhibit space with others.
9. Advertising materials cannot be distributed outside of the exhibitor's space.
10. Exhibit space must be kept clean.
11. Exhibitors may not serve food or beverages in the exhibit area unless it is provided by the hotel.
12. All signage, displays, or decorations and their set-up are subject to approval by the hotel. No pins, tape, or nails may be used to affix any items to the walls or fixtures of the facility. All signage must be professionally printed.
13. It is agreed that AAPS and the hotel will not be held responsible or liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless the AAPS and the hotel or their employees or their representatives against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees, or their representatives.
15. The AAPS will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither the AAPS nor the hotel maintains insurance covering property brought onto or stored on the hotel's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.

A signature on this page indicates understanding and agreement to comply with all of the information listed in this Sponsorship/Exhibitor Information Packet.

Signature of Authorizing Individual

Date

Name of Authorizing Individual

Title of Authorizing Individual