WHY EXHIBIT

EXHIBITORS! SPONSORS! Take advantage of this outstanding opportunity to target physicians who are focusing on *Changing Trends in Medicine*. Promote your medical products and services to 150+ physicians in more than 18 specialties. In addition, you will also reach our largest group – emergency medicine physicians.

- Opportunity to promote your company’s new products and services
- Time available to create new relationships with prospective clients

Specialties Represented

<table>
<thead>
<tr>
<th>Anesthesiology</th>
<th>Family Practice</th>
<th>Orthopedic Surgery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dermatology</td>
<td>Hospital Medicine</td>
<td>Radiation Oncology</td>
</tr>
<tr>
<td>Diagnostic Radiology</td>
<td>Internal Medicine</td>
<td>Plastic &amp; Reconstructive Surgery</td>
</tr>
<tr>
<td>Disaster Medicine</td>
<td>Geriatric Medicine</td>
<td>Psychiatry</td>
</tr>
<tr>
<td>Emergency Medicine</td>
<td>Obstetrics &amp; Gynecology</td>
<td>Surgery</td>
</tr>
<tr>
<td>Family Medicine Obstetrics</td>
<td>Ophthalmology</td>
<td>Urgent Care</td>
</tr>
</tbody>
</table>

WHAT’S INCLUDED

**Exhibitor Only (for one person): $750.00/$650.00***

- Exhibit fee
- Draped table
- Company name/logo in program
- Two chairs and wastebasket
- Four breakfasts
- Two lunches

Not included: Electric, phone line, internet access

**$400.00 per additional person**

*Non-profit rate. Must include the IRS Determination Letter with your application to receive this discount.*

SHOWTIMES

**Saturday, June 27, 2015**
7:00 a.m. – 8:00 a.m. Set up
8:00 a.m. – 5:00 p.m. Exhibit

**Sunday, June 28, 2015**
8:00 a.m. – 5:00 p.m. Exhibit

**Monday, June 29, 2015**
8:00 a.m. – 5:00 p.m. Exhibit

**Tuesday, June 30, 2015**
8:00 a.m. – 5:00 p.m. Exhibit
**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>AAPS Sponsorships</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Break</td>
<td>$2,000*</td>
</tr>
<tr>
<td>Continental Breakfast</td>
<td>$4,000*</td>
</tr>
<tr>
<td>Membership Lunch</td>
<td>$6,000*</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>$15,000*</td>
</tr>
<tr>
<td>President’s Reception</td>
<td>$15,000*</td>
</tr>
<tr>
<td>President’s Dinner</td>
<td>$25,000*</td>
</tr>
</tbody>
</table>

*Events available to multiple sponsors.

**Continental Breaks & Refreshment Breaks**

Breakfast and refreshment breaks are offered daily to all registered meeting attendees. Sponsor’s name and logo will be included in the breakfast or break area. Sponsor may supply the company’s coffee cups, if desired.

**Attendee Lunch**

Lunch is provided on Monday and Tuesday. Sponsor’s name and logo will be included in the dining area. Sponsor may display materials.

**Welcome Reception**

The Welcome Reception is the first opportunity for attendees, guests, and staff to mingle on a social basis. Sponsors’ name and logo will be displayed. Sponsors may also place their company’s exhibit in the reception area.

**President’s Reception**

The President’s Reception, held prior to the President’s Awards Dinner, will feature a social hour. Sponsors may choose to underwrite all or part of the President’s Reception. Sponsors’ name and logo will be included in the reception area.

**President’s Dinner**

The President’s Awards Dinner recognizes outstanding members of AAPS, installs Diplomates who have earned the Degree of Fellow, and honors the outgoing president.

For more information or any questions about Sponsorship Opportunities, contact Keely Clarke at 813-433-2277 Ext. 30.
**Additional Information**

- **Confirmation:** You will receive a confirmation package with additional information.

- **Travel:** Tampa International Airport (TPA) is located approximately 20 miles/25 minutes from the hotel. St. Petersburg-Clearwater International Airport (PIE) is located approximately 15 miles/20 minutes from the hotel.

- **Hilton Clearwater Beach:**
  
  400 Mandalay Ave.
  Clearwater, FL 33767
  Group Code: AAPS
  Group Rate: $145.00+tax per night
  Hotel Reservations: 800-753-3954
  Hotel Direct: 727-461-3222

  AAPS has a limited number of rooms available at the group rate, so we encourage you to make your reservations now. The group rate will be available until June 11, 2015, or until the group block is sold out, whichever comes first.

  Hotel cancellations must be made more than 48 hours prior to the day of arrival to avoid cancellation fee.

- **AAPS Contact:**
  Keely M. Clarke
  Director of CME, Meetings and Membership
  5550 West Executive Drive, Suite 400
  Tampa, FL 33609-1035
  Phone: 813-433-2277, Ext. 30
  Fax: 813-830-6599
  www.aapsus.org

- **Cancellation:** Written notice of exhibit cancellation must be received by June 1, 2015, in order to receive a full refund minus $250 processing fee. There will be no refunds for cancellations received after June 1, 2015.
EXHIBITOR APPLICATION

COMPLETE THE APPLICATION FORM BELOW AND EXHIBITOR AGREEMENT AND RETURN TO AAPS WITH PAYMENT NO LATER THAN MAY 15, 2015.

Organization Name: __________________________________________________________________________

Representative Name/s and Title/s: __________________________________________________________________

Address: _____________________________________________________________________________________

City: ___________________________ State: ___________________________ Zip: __________

Phone: ___________________________ Fax: __________________________________________________________________

Email Address: __________________________________________________________________________________

Website: _______________________________________________________________________________________

Attach a 50-word description of your company’s product(s) and/or service(s). Your application cannot be processed without a description. Please type or print legibly. This information will be printed in the meeting program. AAPS reserves the right to edit your description.

EXHIBITOR FEE
Exhibitor Only Fee $750 ______
Exhibitor Only Fee: Non-profit $650* ______
Exhibitor Only Additional Person $400 ______

*Non-profit rate. Must include the IRS Determination Letter with your application to receive this discount.

PAYMENT
☐ Enclosed is a check in the amount of $______________ (Payable to AAPS)

☐ Charge $______________ to the following: Visa American Express Master Card
(Circle card name)

Card #: ___________________________ Exp. Date: __________

Name As It Appears On Card: ___________________________________________________________________

Signature: ___________________________ Date: ________________
EXHIBITOR AGREEMENT

The AAPS, Inc., is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians. The following guidelines must be met:

Exhibits: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity.

Commercial Activities During Educational Activities: No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or immediately after an educational activity certified for credit.

Commercial Supporters at Educational Activities: Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

1. Each exhibitor will have an exhibit space as noted on the Application.
2. Payment in full is expected with Application. All payments are non-refundable.
3. Exhibitors are required to have an attendant at their exhibit during show times.
4. Move-in times are as noted in this brochure.
5. AAPS management reserves the right to approve the character of any exhibit, any goods therein, advertising and sales promotion and to prohibit anything which may detract from the show in general.
6. All sound equipment must be regulated so that it does not disturb neighboring exhibits or meeting sessions.
7. Exhibitors may not share their exhibit space with others.
8. Advertising materials cannot be distributed outside of the exhibitor’s space.
9. Exhibit space must be kept clean.
10. Exhibitors may not serve food or beverages in the exhibit area unless it is provided by the hotel.
11. All signage, displays, or decorations and their set-up are subject to approval by the hotel. No pins, tape, or nails may be used to affix any items to the walls or fixtures of the facility. All signage must be professionally printed.
12. It is agreed that AAPS and the hotel will not be held responsible or liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
13. The exhibitor agrees to indemnify and hold harmless the AAPS and the hotel or their employees or their representatives against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees, or their representatives.
14. The AAPS will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
15. Neither the AAPS nor the hotel maintains insurance covering property brought onto or stored on the hotel’s premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.

A signature on this page indicates understanding and agreement to comply with all of the information listed in this Sponsorship/Exhibitor Information Packet.

________________________________________  ________________________________________
Signature of Authorizing Individual                   Date

________________________________________
Name of Authorizing Individual

________________________________________
Title of Authorizing Individual