AMERICAN ASSOCIATION OF PHYSICIAN SPECIALISTS, INC.®

THE GOVERNING BODY OF THE AMERICAN BOARD OF PHYSICIAN SPECIALTIES® (ABPS)

EXHIBITOR & SPONSOR PROSPECTUS

65TH HOUSE OF DELEGATES & ANNUAL SCIENTIFIC MEETING

WESTIN FORT LAUDERDALE BEACH RESORT

JULY 8-11, 2017

FORT LAUDERDALE, FL

Why Exhibit

EXHIBITORS! SPONSORS! Take advantage of this outstanding opportunity to reach physicians who are focusing on *New Developments in Today's Medical World*. Promote your products and services directly to **physicians** in more than 18 specialties. Last year's meeting drew more than 270 physicians, including our largest group – **emergency medicine physicians**!

Largest Physician Specialty:
Emergency Medicine

Other Physician Specialties Represented:

Anesthesiology
Dermatology
Diagnostic Radiology
Disaster Medicine
Family Medicine Obstetrics
Family Practice
Hospital Medicine
Internal Medicine
Integrative Medicine
Geriatric Medicine
Obstetrics & Gynecology
Ophthalmology
Orthopedic Surgery
Radiation Oncology
Plastic & Reconstructive Surgery
Psychiatry
Surgery
Urgent Care

What's Included

Exhibitor Only (for one person): $750.00/$650.00*

- 6-foot draped table
- Company name and logo in program
- Two chairs and wastebasket
- Three breakfasts and two lunches

Not included: electric, phone line, internet access

$400.00 per additional person

**Non-profit rate. Must include the IRS Determination Letter with your application to receive this discount.*

Exhibit Hours

Saturday, July 8, 2017
12 noon – 1:00 p.m. Set up
1:00 p.m. – 5:00 p.m. Exhibit

Sunday, July 9, 2017
8:00 a.m. – 5:00 p.m. Exhibit

Monday, July 10, 2017
8:00 a.m. – 6:00 p.m. Exhibit

Tuesday, July 11, 2017
8:00 a.m. – 2:00 p.m. Exhibit

Sponsorship Opportunities

Gold Level ($9,500)

- Sponsorship of Meet & Greet Reception
- Company name and logo displayed in reception area
- Complimentary exhibit booth for two people ($1150 value)
- Dedicated marketing email after meeting to meeting attendees from AAPS on your company's behalf
- Brochure/flyer provided by company included in attendee registration package
- Company name and logo in meeting program

Silver Level ($6,500)

- Sponsorship of a continental breakfast
- Company name and logo displayed in breakfast area
- Complimentary exhibit booth for two people ($1150 value)
- Dedicated marketing email after meeting from AAPS on your company's behalf to meeting attendees
- Company name and logo in meeting program

Bronze Level ($3,500)

- Sponsorship of morning and afternoon coffee break on July 9 or July 10
- Company name and logo displayed in break area
- Complimentary exhibit booth for one person ($750 value)
- Company name and logo in meeting program

For more information or any questions about Sponsorship Opportunities, contact Keely Clarke at (813) 433-2277 Ext. 30.

ADDITIONAL INFORMATION

- **Confirmation:** You will receive a confirmation package with additional information.

- **Travel:** Fort Lauderdale-Hollywood International Airport (FLL) is located approximately 6 miles from the hotel. Miami International Airport (MIA) is located approximately 35 miles from the hotel.

- **Westin Fort Lauderdale Beach Resort:**
  321 North Fort Lauderdale Beach Boulevard
  Fort Lauderdale, FL 33304
  Group Code: AG04AA
  Group Rate: $149 + tax per night
  Resort Fee: $10 + tax per night
  Parking: $18 + tax per night
  Hotel Reservations: 888-627-7108 or
  Click here to make your reservation online
  Hotel Direct: (954) 467-1111

  AAPS has a limited number of rooms available at the group rate, so we encourage you to make your reservation now. The group rate will be available until June 14, 2017, or until the group block is sold out, whichever comes first.

  Hotel cancellations must be made at least 72 hours prior to the day of arrival to avoid cancellation fee.

- **AAPS Contact:**
  Keely M. Clarke
  Director of CME, Meetings & Membership
  5550 West Executive Drive, Suite 400
  Tampa, FL 33609-1035
  Phone: (813) 433-2277, Ext. 30
  Fax: (813) 830-6599
  www.aapsus.org

- **Cancellation:** Written notice of exhibit cancellation must be received by May 15, 2017, in order to receive a full refund minus $250 processing fee. There will no refunds for cancellations received after May 15, 2017.

EXHIBITOR/SPONSOR APPLICATION

COMPLETE THE APPLICATION FORM BELOW AND EXHIBITOR AGREEMENT AND RETURN TO AAPS WITH PAYMENT NO LATER THAN JUNE 2, 2017.

Organization Name _____

Representative Name/s and Title/s _____

_____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Website _____

Attach a 50-word description of your company's product(s) and/or service(s). Your application cannot be processed without a description. Please type or print legibly.

SPONSORSHIP

Gold (Includes exhibit for **two** people)	☐ $9,500
Silver (Includes exhibit for **two** people)	☐ $6,500
Bronze (Includes exhibit for **one** person)	☐ $3,500

EXHIBIT

Exhibitor Only Fee	☐ $750
Exhibitor Only Fee: Non-profit*	☐ $650
Exhibitor Additional Person	☐ $400

**Must include the IRS Determination Letter with your application to receive non-profit discount.*

PAYMENT

☐ Enclosed is a check in the amount of $_____ (Payable to AAPS)

☐ Charge $ _____ to the following: ☐ AMEX ☐ Discover ☐ Visa ☐ MasterCard

Card # _____ Exp Date _____ Security Code _____

Billing Address (If different from above) _____

Name On Card _____ Cardholder's Signature _____

American Association of Physician Specialists, Inc. - Meetings Dept
5550 West Executive Drive, Suite 400
Tampa, FL 33609-1035
Phone: (813) 433-2277
Fax: (813) 830-6599

EXHIBITOR/SPONSOR AGREEMENT

The AAPS, Inc., is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians. The following guidelines must be met:

Exhibits: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity.

Commercial Activities During Educational Activities: No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or immediately after an educational activity certified for credit.

Commercial Supporters at Educational Activities: Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

1. Each exhibitor will have an exhibit space as noted on the Application.
2. Payment in full is expected with Application. All payments are non-refundable.
3. Exhibitors are required to have an attendant at their exhibit during show times.
4. Move-in times are as noted in this brochure.
5. AAPS management reserves the right to approve the character of any exhibit, any goods therein, advertising and sales promotion and to prohibit anything which may detract from the show in general.
6. All sound equipment must be regulated so that it does not disturb neighboring exhibits or meeting sessions.
7. Exhibitors may not share their exhibit space with others.
8. Advertising materials cannot be distributed outside of the exhibitor's space.
9. Exhibit space must be kept clean.
10. Exhibitors may not serve food or beverages in the exhibit area unless it is provided by the hotel.
11. All signage, displays, or decorations and their set-up are subject to approval by the hotel. No pins, tape, or nails may be used to affix any items to the walls or fixtures of the facility. All signage must be professionally printed.
12. It is agreed that AAPS and the hotel will not be held responsible or liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
13. The exhibitor agrees to indemnify and hold harmless the AAPS and the hotel or their employees or their representatives against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees, or their representatives.
14. The AAPS will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
15. Neither the AAPS nor the hotel maintains insurance covering property brought onto or stored on the hotel's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.

A signature on this page indicates understanding and agreement to comply with all of the information listed in this Sponsorship/Exhibitor Information Packet.

_____

Signature of Authorizing Individual Date

_____

Name of Authorizing Individual

_____

Title of Authorizing Individual