AAPS HOUSE OF DELEGATES & ANNUAL SCIENTIFIC MEETING

EXHIBITOR & SPONSOR PROSPECTUS

JUNE 26 - JULY 1
2020

MARGARITAVILLE
Beach Resort
HOLLYWOOD, FL

CONNECT WITH A NATIONAL MULTI-SPECIALTY PHYSICIAN AUDIENCE
ABOUT AAPS

The American Association of Physician Specialists, Inc., (AAPS) is a national not-for-profit organization serving its member physicians with a broad range of professional, administrative, and educational functions. The affiliated certifying body of AAPS, the American Board of Physician Specialties (ABPS), provides a clinically recognized structure for board certification and recertification of allopathic and osteopathic physicians with advanced training in a variety of medical specialties.

WHY EXHIBIT

EXHIBITORS! SPONSORS! Take advantage of this outstanding opportunity to reach physicians focusing on New Approaches to Improve Patient Outcomes. Promote your services and placement opportunities directly to physicians in more than 18 specialties. Last year’s meeting drew more than 330 physicians, including our largest group – emergency medicine physicians!

Largest Physician Specialty:
Emergency Medicine

Other Physician Specialties Represented:
- Administrative Medicine
- Anesthesiology
- Dermatology
- Diagnostic Radiology
- Disaster Medicine
- Family Medicine Obstetrics
- Family Practice
- Hospital Medicine
- Internal Medicine
- Integrative Medicine
- Geriatric Medicine
- Obstetrics & Gynecology
- Ophthalmology
- Orthopedic Surgery
- Radiation Oncology
- Psychiatry
- Surgery
- Urgent Care

WHAT’S INCLUDED

Exhibitor Only (one person): $850.00/$750.00*
- 6-foot draped table with 2 chairs
- Company name and logo in program
- 3 breakfasts, 2 lunches, 1 reception

Not included: electric

$300.00 per additional person

*Non-profit rate. Must include the IRS Determination Letter with your application to receive this discount
EXHIBIT SCHEDULE

SETUP
Sunday, June 28
7:00 a.m. - 7:30 a.m.

EXHIBIT
Sunday, June 28
7:30 a.m. - 5:00 p.m.

Monday, June 29
7:00 a.m. - 5:00 p.m.
Reception: Networking Opportunity
5:00 p.m. - 6:30 p.m.

Tuesday, June 30
7:00 a.m. - 2:00 p.m.

BREAK-DOWN
Tuesday, June 30
2:00 p.m. - 5:00 p.m.

SPONSORSHIP OPPORTUNITIES

Gold Level ($9,500)
- Sponsorship of Meet & Greet Reception
- Company name and logo displayed in reception area
- Complimentary exhibit booth for two people ($1150 value)
- Brochure/flyer provided by company included in attendee registration package
- Company name and logo in meeting program
- Company name and logo on meeting website
- Dedicated pre-conference marketing email to AAPS membership from AAPS on your company’s behalf
- Dedicated post-conference marketing email to meeting attendees from AAPS on your company’s behalf

Silver Level ($6,500)
- Sponsorship of a continental breakfast
- Company name and logo displayed in breakfast area
- Complimentary exhibit booth for two people ($1150 value)
- Dedicated marketing email after meeting from AAPS on your company’s behalf to meeting attendees
- Company name and logo in meeting program

Bronze Level ($3,500)
- Sponsorship of morning and afternoon coffee break on June 28 or June 29
- Company name and logo displayed in break area
- Complimentary exhibit booth for two people ($1150 value)
- Company name and logo in meeting program

Additional sponsorship/advertising opportunities available upon request. For more information or any questions, contact Keely Clarke at (813) 433-2277 Ext. 30.
**ADDITIONAL INFORMATION**

- **Confirmation:** You will receive a confirmation package with additional information.

- **Travel:** Fort Lauderdale-Hollywood International Airport (FLL) is located approximately 7 miles from the hotel. Miami International Airport (MIA) is located approximately 25 miles from the hotel.

  - **Location:**
    - Margaritaville Beach Resort
    - 1111 N Ocean Dr
    - Hollywood, FL 33019
    - Group Code: APS0611
    - Group Rate: $215 + tax per night
    - Resort Fee: $10 + tax per night
    - Parking: $30 + tax per day (self-parking)
    - Hotel Reservations: (844) 562-5625 or [Click here to make your reservation online](#)

  AAPS has a limited number of rooms available at the group rate, so we encourage you to make your reservation now. The group rate will be available until June 1, 2020, or until the group block is sold out, whichever comes first.

  Hotel cancellations must be made at least 72 hours prior to the day of arrival to avoid cancellation fee.

- **AAPS Contact:**
  - Keely M. Clarke
  - Director of CME, Meetings & Membership
  - Phone: (813) 433-2277, Ext. 30
  - kclarke@aapsus.org
  - [www.aapsus.org](http://www.aapsus.org)

- **Badge Policy:** All participants affiliated with exhibits must be registered and wear their official AAPS exhibitor name badge.

- **Cancellation:** Written notice of exhibit cancellation must be received by May 15, 2020, in order to receive a full refund minus $250 processing fee. There will no refunds for cancellations received after May 15, 2020.
EXHIBITOR/SPONSOR APPLICATION

COMPLETE THE APPLICATION FORM BELOW AND EXHIBITOR AGREEMENT AND RETURN TO AAPS WITH PAYMENT NO LATER THAN MAY 15, 2020.

Organization Name __________________________________________________________________________

Exhibit Coordinator:
Name ____________________________________    Email _______________________________________________

On-Site Representative/s:
Name ____________________________________    Email _______________________________________________
Name ____________________________________    Email _______________________________________________

Address ___________________________________________________________________________________
City _____________________________________      State ____________________      Zip ________________

Phone ____________________________         Website _____________________________________________

Email a 50-word description of your company’s product(s) and/or service(s) and your company logo to DColmorgen@aapsus.org. Your application cannot be processed without a description.

SPONSORSHIP

Gold (Includes exhibit for two people)  $9,500
Silver (Includes exhibit for two people)  $6,500
Bronze (Includes exhibit for two people)  $3,500

EXHIBIT

Exhibitor Only Fee  $850
Exhibitor Only Fee: Non-profit*  $750
Exhibitor Additional Person  $300

*Must include the IRS Determination Letter with your application to receive non-profit discount.

PAYMENT

☐ Enclosed is a check in the amount of $____________ (Payable to AAPS)
☐ Charge $ ____________ to the following:  ☐ AMEX  ☐ Discover  ☐ Visa  ☐ MasterCard

Card # _____________________________________________     Exp Date ___________     Security Code _______

Billing Address (If different from above) ____________________________________________________________

Name On Card _____________________________    Cardholder’s Signature ______________________________

American Association of Physician Specialists, Inc. - Meetings Dept.
5550 West Executive Drive, Suite 400
Tampa, FL 33609-1035
Phone: (813) 433-2277
Fax: (813) 830-6599
EXHIBITOR/SPONSOR AGREEMENT

The AAPS, Inc., is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians. The following guidelines must be met:

**Exhibits:** When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity.

**Commercial Activities During Educational Activities:** No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or immediately after an educational activity certified for credit.

**Commercial Supporters at Educational Activities:** Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

1. Each exhibitor will have an exhibit space as noted on the Application.
2. Payment in full is expected with Application. All payments are non-refundable.
3. Setup times are as noted in this brochure.
4. AAPS management reserves the right to approve the character of any exhibit, any goods therein, advertising and sales promotion and to prohibit anything which may detract from the show in general.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits or meeting sessions.
6. Exhibitors may not share their exhibit space with others.
7. Advertising materials cannot be distributed outside of the exhibitor’s space.
8. Exhibit space must be kept clean.
9. Exhibitors may not serve food or beverages in the exhibit area unless it is provided by the hotel.
10. All signage, displays, or decorations and their set-up are subject to approval by the hotel. No pins, tape, or nails may be used to affix any items to the walls or fixtures of the facility. All signage must be professionally printed.
11. It is agreed that AAPS and the hotel will not be held responsible or liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
12. The exhibitor agrees to indemnify and hold harmless the AAPS and the hotel or their employees or their representatives against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees, or their representatives.
13. The AAPS will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
14. Neither the AAPS nor the hotel maintains insurance covering property brought onto or stored on the hotel’s premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
15. Attendance at our meetings and other activities constitutes an agreement by the attendee to AAPS’s use and distribution (both now and in the future) of the attendee’s image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

A signature on this page indicates understanding and agreement to comply with all of the information listed in this Sponsorship/Exhibitor Information Packet.

__________________________________________  ____________________________
Signature of Authorizing Individual       Date

__________________________________________  ____________________________
Name of Authorizing Individual              Title of Authorizing Individual